

MBK
ALLIANCE

PATHWAYS TO SUCCESS

**BOYS & YOUNG MEN OF COLOR
OPPORTUNITY SUMMIT**

Thursday June 22, 2017 // 9 AM – 3 PM
Cook Convention Center
255 N. Main Street, Memphis, TN 38103

EVENT DESCRIPTION

On Thursday, June 22nd, 2017, My Brother's Keeper Alliance (MBK Alliance) will bring the *Pathways to Success: Boys and Young Men of Color Opportunity Summit* to Memphis, Tennessee. The Summit will provide individuals between the ages of 16 and 29 opportunities to interview with employers for on-the-spot hiring, access community resources and social services, and participate in career preparation and leadership development training.

Lead partners include the City of Memphis, FedEx, Memphis Office of Youth Services, Greater Memphis Chamber, Workforce Investment Network, Memphis Grizzlies and local partners.

See reverse for involvement opportunities.



Special thanks to our partners:



#Path2Success



INTENDED SUMMIT OUTCOMES

- Connect 650+ attendees to employment and community resources
- Interview 350-500 BYMOC and hire approximately 200 attendees
- Train BYMOC during pre-summit career workshops to increase chances of interview success
- Engage 20+ employer partners to provide hiring opportunities, pathway pilots, event volunteers, career exploration opportunities, and financial and other in-kind support
- Offer suite of resources at summit to address common barriers to employment such as legal and financial advising, social services, resume development support, and more
- Create database that will allow partners to track BYMOC outcomes and offer continued services as needed

GET INVOLVED

PRIVATE SECTOR PARTNERS

- **Volunteer.** Opportunities include conducting mock interviews, assisting with resume development, and more. Register to volunteer at mbkamemphis.com.
- **Expand Horizons.** Set up a career exploration booth at the Summit to expose attendees to your brand and future opportunities. Email summit@mbkalliance.org.

COMMUNITY PARTNERS

- **Drive Attendance and Registration.** If you are connected to BYMOC in Memphis, encourage them to attend the Summit! BYMOC should register at mbkamemphis.com.
- **Host a Resource Booth.** If you offer services that help address BYMOC employment barriers (e.g., transportation, housing, healthcare), we'd love to have you. Email summit@mbkalliance.org.
- **Volunteer.** We could use your help! Register to volunteer at mbkamemphis.com

BOYS & YOUNG MEN OF COLOR (16-29)

- **Attend a free workshop & come to the Summit!** Career preparation workshops are available, and dozens of employers can't wait to meet you. Register for both at mbkamemphis.com.
- **Spread the word.** Follow us @MBK_Alliance (Twitter) and at My Brother's Keeper Alliance (Facebook) and share our updates with your friends. This Summit is for you!

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