

MBK

ALLIANCE



BOYS & YOUNG MEN OF COLOR
OPPORTUNITY SUMMIT

JUNE 22
MEMPHIS, TENNESSEE

On **Thursday, June 22nd, 2017**, Memphis will welcome **Pathways to Success: Boys and Young Men of Color Opportunity Summit** to the Cook Convention Center.

The Summit will provide individuals ages 16 – 29 opportunities to interview with employers, connect to community resources, and participate in career preparation and leadership training.

JOIN US: HIRING PARTNER

Hiring Partners are employers that support connecting Memphis-based BYMOC to career opportunities while simultaneously addressing your immediate entry- to mid-skill level hiring needs. There is no cost to employers to partner.

Special thanks to our partners:



Note: the below information is likely most relevant for your Talent Recruitment Personnel.

BECOME A SUMMIT HIRING PARTNER

Complete an **Employer Discovery Form** (<http://mbkamemphis.questionpro.com>), which takes less than 10 minutes. For more information or to discuss additional next steps, contact summit@mbkalliance.org.

WHY RECRUIT AT THE CAREER SUMMIT?

Recognizing the challenges of identifying top talent, we match you with talented, pre-screened young adults who are ready to work. You take part in a faster, more efficient way to hire while engaging with a diverse pool of millennial candidates.

- + **Qualified Talent Pipeline:** Meet talent needs in one day by interviewing pre-trained, pre-scheduled candidates
- + **Talent Acquisition Efficiency:** Reduce your interview-to-hire ratio to approximately 3:1
- + **Brand Positioning:** Increase your company's ability to attract and engage next-generation talent via brand familiarity

ADDITIONAL OPPORTUNITIES

Not interested in hiring but still interested in exposing the young people of Memphis to your brand? Contact summit@mbkalliance.org about opportunities to **set up an exploration table**.

Volunteer at the Summit: Individuals and groups can register to volunteer at the Summit for some or all of the day on **June 22nd** at mbkamemphis.com.