

MBK

ALLIANCE



BOYS & YOUNG MEN OF COLOR
OPPORTUNITY SUMMIT

JUNE 22
MEMPHIS, TENNESSEE

On Thursday, June 22nd, 2017, Memphis will welcome **Pathways to Success: Boys and Young Men of Color Opportunity Summit** to the Cook Convention Center.

The Summit will provide individuals ages 16 – 29 opportunities to interview with employers, connect to community resources, and participate in career preparation and leadership training.

EXPLORATION PARTNER

Exploration Partners are employers that have the opportunity to expose their brand to attendees and engage with the millennial workforce. There is no cost to employers to partner.

Special thanks to our partners:



WORKFORCE
INVESTMENT NETWORK



Note: the below information is likely most relevant for your Human Resources team and/or Talent Personnel.

BECOME A SUMMIT EXPLORATION PARTNER

For more information or to discuss additional next steps, contact summit@mbkalliance.org.

JOIN US

Invest in a fast-growing consumer base and talent pool.

- + **Career Exposure:** Allow young people the opportunity to better understand your current and future talent needs
- + **Career Exploration:** Conduct informational interviews to spark BYMOC interest in various career pathways
- + **Brand Positioning:** Increase your company's ability to attract and engage next-generation talent via brand familiarity

ADDITIONAL OPPORTUNITIES

Is your company interested in hiring young people at the Summit?

Conduct interviews and fulfill your hiring needs on June 22nd. Contact summit@mbkalliance.org to discuss recruiting pre-trained and pre-screened candidates.

Volunteer at the Summit: Individuals and groups can register to volunteer at the Summit for some or all of the day on June 22nd at mbkamemphis.com.